



We want to thank everyone that has donated door prizes and their time to make the 30th Annual Banquet a success!


30th Annual Membership Banquet
Dinner & Awards
August 3, 2013
6:00 p.m.
Crockett Mills Community Center

Speaker: Congressman
Stephen Fincher
Entertainment: The Finchers



Fiscal Year 2012/2013 Annual Report

TOURISM DEVELOPMENT

Meeting & Networking

- Attended tourism focused conferences:
 - Southwest Tennessee Tourism – development district

Marketing

- Planned, coordinated and implemented events that will promoted Crockett County and will involved tourism.
- Promoted available resources:
 - Davy Crockett Lake
 - Tennessee Safari Park
 - Green Frog Village & Cotton Museum of the South
 - Crockett County Veterans Memorial
 - Horns Bluff Wildlife Refuge
- Distributed tourism materials throughout the community and rest areas



MEMBERSHIP DEVELOPMENT

Coordination & Support

- Drive membership engagement through:
 - Business After Hours
 - Hosted one Business After Hours—Edward Jones
 - Monthly Chamber Coffee
 - Four Chamber Coffees held at Chamber office
- Published monthly newsletter
- Communicated with Chamber members regarding legislation, meetings, seminars, and events.
- 11 Ribbon Cutting Ceremonies:
 - Crockett County Memorial Library
 - AT&T
 - Pitbull Gym & Tan
 - Dave's Automotive (15 Year Anniversary)
 - Alamo Donuts
 - Merle Norman & Just For You (4 Year Anniversary)
 - The Crockett County Times
 - The Crockett Reporter
 - Mansfield's Store (50 Year Anniversary)
 - Eagle's Nest Trading Post (5 Year Anniversary)
 - Quality Drug Store (90 Year Anniversary)

Executive Committee

Jasper Taylor IV – President
Bill Williams – Vice President
Lisa Myrick – Treasurer

Board of Directors

Kyle East • Harold Nance • Sherry Kail • Charlie Moore
Brandon Gibson • Roy Jelks • Emily Sullivan • Kevin Ligon
Ernest Bushart • Michelle Bushart • Bryan Smith • Maleia Evans

Ambassadors

Mildred Brimm • Charlotte Haley • June Jones
Dianne Moore • Eddie Moore • Mary Marvin
Hilda Mount • Jo Perry • Cartha Williams • Virginia Smith
Nancy Vernon • Willodean Young • Joe Jones
Don McKnight • Virginia Smith • Perrylin Harber

Staff

Diana Hart - Executive Director
Polly Jones - Administrative Assistant
Carol Turpen - Office Assistant

Mission

To enhance the quality of life in Crockett County by promoting its economic, educational and social resources.

Fiscal Year 2012/2013 Annual Report

EDUCATION DEVELOPMENT

Coordination & Support

- Coordinated Crocktober Fest 2012 for Scholarship Fund
 - Scholarships awarded
 - Deanna Williams - \$500
 - Destiny King - \$500



Resource Use

- Supported and coordinated JRP initiatives with workforce development
- Worked with Business Systems Technology Advisory Board to enhance workforce development
- Supported Crockett County Higher Education Center

Marketing

- Supported Literacy program for Crockett County children – Imagination Library
- Worked with REDI to support college planning
- Supported and promoted adult educational programs
- Assisted UT Extension office with following programs:
 - Back to School Bash (July)

INDUSTRIAL DEVELOPMENT

Coordination & Support

- Conducted Industrial Visits
- Updated Industrial Sites and Buildings on TVA and WTIA websites
- Industrial Appreciation Golf Tournament & Dinner
 - 29 Two Person Scramble Teams
- TN Select Sites Certification through State of TN ECD
 - Submitted application July 11, 2013
- Submitted RFI or RFP to industrial prospect
 - Submitted RFPs for two projects
- Worked with Industrial Board, JRP, Northwest Regional to promote industrial development
- Collected resumes for job referral program

Meeting & Networking

- Participated with TN Dept of Labor WEOC meetings
- Attended Governor's Conference Economic Community Development
- Attended Mid-South Economic Development Summit
- Attended USDA/ Rural Development Conference

30th Annual Membership Banquet

Announcement of New Officers.....	Jasper Taylor IV
Welcome.....	Bill Williams President
Invocation.....	Brooks Rawson Principle of Alamo City School
Dinner.....	Northside Catering Terry McCaslin
Master Of Ceremonies.....	Brooks Rawson
Recognition of Special Guests.....	Brooks Rawson
Presentation of Annual Report.....	Diana Hart Executive Director
Guest Speaker.....	Congressman Stephen Fincher U.S. Representative TN 8th District
Entertainment.....	The Finchers
Presentation of:	
Ambassador of the Year Award.....	Charlotte Hayley, 2012 Ambassador of the Year
Educator of the Year Award.....	Bobby Mullins, Crockett County Schools Superintendent
Business of the Year Award.....	Tate's Family Foods, 2012 Business of the Year
Woman of the Year.....	Carol Haynes Barazza, 2012 Woman of the Year
Man of the Year.....	Gary Reasons, 2012 Man of the Year
Door Prizes.....	Joe Jones & Crockett County Ambassadors



Fiscal Year 2012/2013 Annual Report

BUSINESS/COMMERCIAL/RETAIL DEVELOPMENT

Coordination & Support

- Chamber Buck Program
 - Distributed \$33,517.61
 - Reimbursed Chamber Member Businesses \$32,790.00
- Business Expo 2013
 - 40 Exhibitors
 - 600 in attendance
- Provided monthly business counseling through Tennessee Small Business Development Center to Chamber members.



Resource Use

- Utilized WTIA Retail Lease Track to identify and recruit new franchises
- Distributed new marketing brochure
- Maintained updated information on WTIA website

Meeting & Networking

- Attended the following conferences to keep abreast of retail opportunities:
 - West Tennessee Retail Alliance – to identify new recruitment strategies
 - ICSC TN/KY Idea Exchange

Marketing

- Promoted Pre-Sales Tax Free Weekend August 2012

COMMUNITY DEVELOPMENT

Coordination & Support

- Leadership Crockett County (LCC) Class of 2013
 - 9 Graduates
 1. Ruth Cohill
 2. Diana Hart
 3. Justin Jones
 4. Angie Moyers
 5. Sandra Phillips
 6. Cherry Rains
 7. Carol Turpen
 8. Elizabeth Wickersham
 9. Walter Yearwood
 - Scholarship created in memory of Ruth Cohill



Fiscal Year 2012/2013 Annual Report

- Crockett Youth Development (CYL)

- 11 Graduates

1. Carli Sission
2. Elyse Mann
3. Emma Karvik
4. Georganna Vestal
5. Lila Byrd
6. Madison Utley
7. Melissa Rardin
8. Morgan Jenkins
9. Morgan Reeves
10. R.J. Sills
11. Savannah Pillow



- Crockett County Ambassador Program

- Active Ambassadors

1. Charlotte Haley (Chair)
2. Dianne Moore
3. Don McKnight
4. Eddie Moore
5. Joe Jones
6. Perrylin Harber
7. Virginin Harber
8. Mildred Brimm
9. Jo Perry
10. Mary Marvin
11. Willodean Young
12. Cartha Williams
13. Hilda Mount
14. June Jones
15. Mildred Brimm

- Honorary Ambassadors

1. Bobby Cates
2. Donald Watson
3. Donna Watson
4. Brien Kee
5. Johnna Kay Slayton
6. Angela Boone



- County Wide Litter Clean-Up/ Keep Tennessee Beautiful
 - Recertified as a 2013 Keep Tennessee Beautiful participant
- Annual Harvest Highway Yard Sale
- 2013 ThreeStar More certification

Marketing

- Work with local children focused councils and boards
 - Crockett County Health Council
 - Crockett County Community Advisory Board
- Promotion of the following activities
 - Relay For Life
 - West Tennessee Cotton Festival
 - Alamo Christmas Parade
 - Friendship Christmas Parade
- Chamber website and Facebook page